

#### THE EUROPEAN HERITAGE ALLIANCE 3.3 - IN A NUTSHELL

The European Heritage Alliance 3.3 is an informal European sectoral platform composed of more than 40 European or international networks and organisations active in the wider field of cultural heritage.

## **About**

The Alliance was **launched in June 2011** on occasion of the European Heritage Congress 2011 organised by <u>Europa Nostra</u> in Amsterdam. On this occasion, Europe's major heritage networks agreed to work more closely together to promote the untapped potential of Europe's heritage, cultural and natural, immovable and movable. Among the founding members of the Alliance are, for instance, Europe's civil society organisations, historic cities and villages, museums, heritage professionals and volunteers, (private) owners of collections of artefacts, historic buildings and cultural landscapes, educators and town planners. Europa Nostra is acting as **coordinator of the Alliance**, as the coordination of the Alliance is part of Europa Nostra's network project 'Sharing Heritage – Sharing Values' funded by <u>Creative Europe</u>.

## Why '3.3'?

The name of this Alliance refers to the article 3.3 of the consolidated version of the Lisbon Treaty of the European Union which stipulates that '[The Union] shall respect its rich cultural and linguistic diversity, and shall ensure that Europe's cultural heritage is safeguarded and enhanced.'

#### **Meetings**

The Alliance meets three times per year to coordinate joint activities and exchange views with stakeholders and representatives from the EU institutions, especially with a view to the European Year of Cultural Heritage 2018 (EYCH 2018). The last meeting took place 06 December 2017 in Milan on occasion of the launch of the EYCH 2018 at the European Culture Forum. Usually, meetings are held in Brussels, for instance on 18 October 2017 and on 27 April 2017 in conjunction with the meeting of the EYCH 2018 Stakeholder Committee (see below). In 2016, the Alliance met in Leipzig (Germany) on occasion of the denkmal fair (10 November 2016).

### **Examples of joint actions**

Prior to the adoption of the decision for establishing a European Year of Cultural Heritage 2018, Alliance members joint forces for an advocacy campaign, calling in a joint letter on the 28 EU Heads of State or Government to ensure that adequate funding is provided for the European Year of Cultural Heritage 2018. A flagship project of members of the Alliance is the report 'Cultural Heritage Counts for Europe', which provides the outcomes and strategic recommendations of an EU-funded cooperation project (2013-2015). The Executive Summary of this 300-page report has already been translated into several European languages (Spanish, Dutch, Polish, Norwegian, German, Italian, Finnish and Serbian) thanks to members and partners so as to allow the widest possible dissemination across Europe. The project was inspired by the position paper 'Towards an EU strategy for cultural heritage – the case for research' produced by the European Heritage Alliance 3.3.



# Who are the members of the Alliance?

As of December 2017, the following organisations are members (listed in alphabetical order):

- 1. ACCR (Association des Centres Culturels de Rencontres)
- 2. ACE (Architects' Council of Europe)
- 3. AEERPA (European Association of Architectural Heritage Restoration Companies)
- 4. Blue Shield
- 5. CIVILSCAPE (European Landscape Convention)
- 6. EAA (European Association of Archaeologists)
- 7. <u>E.C.C.O.</u> (European Confederation of Conservator-Restorers' Organisations)
- 8. <u>ECF</u> (European Cultural Foundation)
- 9. ECOVAST (European Council for the Village and Small Town)
- 10. ECTN (European Cultural Tourism Network)
- 11. ECTP-CEU (European Council of Spatial Planners)
- 12. E-FAITH (European Federation of Associations of Industrial and Technical Heritage)
- 13. European Historic Houses Association
- 14. EHTTA (European Historic Thermal Towns Association)
- 15. ELO (European Landowners' Organisation)
- 16. **EMA** (European Museum Academy)
- 17. EMF (European Museum Forum)
- 18. **EMH** (European Maritime Heritage)
- 19. ENCATC (European Network of Cultural Administration Training Centres)
- 20. ENCORE (European Network for Conservation-Restoration Education)
- 21. ERIH (European Route of Industrial Heritage)
- 22. ETC (European Travel Commission)
- 23. **EUROCLIO** (European Association of History Educators)
- 24. **EUROCITIES** (The Network of Major European Cities)
- 25. **EUROPA NOSTRA** (The Voice of Cultural Heritage in Europe)
- 26. Europeana
- 27. EWT (European Walled Towns)
- 28. FEDECRAIL (European Federation of Museum and Tourist Railways)
- 29. FEMP (European Federation for Architectural Heritage Skills)
- 30. FRH (Future for Religious Heritage European Network for historic places of worship)
- 31. Heritage Europe-EAHTR (European Association of Historic Towns and Regions)
- 32. ICOM (International Council of Museums)
- 33. ICOMOS (International Council on Monuments and Sites)
- 34. IFLA Europe (International Federation of Landscape Architects)
- 35. Interpret Europe (European Association for Heritage Interpretation)
- 36. INTO (International National Trusts Organisation)
- 37. **ISOCARP** (International Society of City and Regional Planners)
- 38. Michael Culture Association (MCA)
- 39. NEMO (Network of European Museum Organisations)
- 40. OWHC (Organisation of World Heritage Cities)
- 41. Perspectiv (Association of Historic Theatres in Europe)
- 42. RANN (Réseau Art Nouveau Network)
- 43. SEE Heritage Network (South East European Heritage Network)
- 44. TICCIH Europe (The International Committee for the Conservation of the Industrial Heritage)
- 45. Trans Europe Halles (TEH)
- 46. <u>UIA workgroup Heritage Region 1</u> (International Union of Architects)



# The Alliance and the European Year of Cultural Heritage 2018

The European Heritage Alliance 3.3 as a platform representing the wider field of cultural heritage has been strongly advocating for organising a European Year of Cultural Heritage. The Alliance and its members regularly liaise with the EU institutions on the preparations for the Year. In addition, the following 18 Alliance members have been selected<sup>1</sup> by the European Commission as members of the Stakeholder Committee to assist with the implementation of the European Year at EU level:

- <u>CIVILSCAPE</u> (European Landscape Convention)
- <u>EAA</u> (European Association of Archaeologists)
- <u>E.C.C.O.</u> (European Confederation of Conservator-Restorers' Organisations)
- ECTN (European Cultural Tourism Network)
- <u>ECTP-CEU</u> (European Council of Spatial Planners)
- E-FAITH (European Federation of Associations of Industrial and Technical Heritage)
- <u>EHHA</u> (European Historic Houses Association)
- <u>EMF</u> (European Museum Forum)
- ENCATC (European Network on Cultural management and Policy Education)
- ERIH (European Route of Industrial Heritage)
- <u>EUROCITIES</u> (The Network of Major European Cities)
- Europa Nostra (The Voice of Cultural Heritage in Europe)
- Europeana
- <u>FRH</u> (Future for Religious Heritage)
- ICOM (International Council of Museums)
- <u>ICOMOS</u> (International Council on Monuments and Sites)
- Interpret Europe (European Association for Heritage Interpretation)
- <u>NEMO</u> (The Network of European Museum Organisations)

The spring 2017 meeting of the Alliance was scheduled one day ahead of the first stakeholder meeting on 28 April 2017 so as to allow for Alliance members to coordinate their messages ahead of the stakeholder meeting. The <u>second meeting of the Stakeholder Committee</u> took place on 8 September 2017, preceded by a joint meeting<sup>2</sup> with national coordinators for the European Year. The winter 2017 meeting of the Alliance was held in between the third Stakeholder Committee meeting and the joint meeting with national coordinators on 6 December 2017 in Milan.

More information about the Alliance, activities, events and members is available on the website: www.europeanheritagealliance.eu

<sup>&</sup>lt;sup>1</sup> Since the Alliance is an informal platform, it could not apply as such to be one of the stakeholders.

<sup>&</sup>lt;sup>2</sup> See also <u>news item</u> of Europa Nostra.